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## CITY OF LODI COUNCIL COMMUNICATION

**AGENDA TITLE:** Approve Minutes  
a) July 17, 2007 (Shirtsleeve Session)  
b) July 19, 2007 (Special Joint Meeting w/RDA and Lodi Planning Commission)

**MEETING DATE:** August 1, 2007

**PREPARED BY:** City Clerk

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**RECOMMENDED ACTION:** Approve the following minutes as prepared:  
a) July 17, 2007 (Shirtsleeve Session)  
b) July 19, 2007 (Special Joint Meeting w/RDA and Lodi Planning Commission)

**BACKGROUND INFORMATION:** Attached are copies of the subject minutes, marked Exhibits A through B.

**FISCAL IMPACT:** None.

**FUNDING AVAILABLE:** None required.

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Randi Johl  
City Clerk

RJ/JMP

Attachments

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**APPROVED:** \_\_\_\_\_  
Blair King, City Manager

**CITY OF LODI  
INFORMAL INFORMATIONAL MEETING  
"SHIRTSLEEVE" SESSION  
CARNEGIE FORUM, 305 WEST PINE STREET  
TUESDAY, JULY 17, 2007**

An Informal Informational Meeting ("Shirtsleeve" Session) of the Lodi City Council was held Tuesday, July 17, 2007, commencing at 7:00 a.m.

**A. ROLL CALL**

Present: Council Members – Hansen, Katzakian, Mounce, and Mayor Johnson

Absent: Council Members – Hitchcock

Also Present: City Manager King, City Attorney Schwabauer, and City Clerk Johl

**B. TOPIC(S)**

**B-1 "Presentation of the City of Lodi Internet Website Policy"**

Communications Specialist Jeff Hood provided an overview of the proposed Internet Website Policy. General topics of discussion included contents, purposes, disclosures, privacy, external links, City calendar, legal notice, accessibility, hyperlinks, commercial use, copyright, public comments, and warranties.

In response to Mayor Johnson, City Manager King stated the Library is unique in that it is an information dissemination source. He stated the Library carries newspapers, magazines, and other informational sources and the City's website will continue to be linked to the Library's website.

In response to Mayor Pro Tempore Mounce, Mr. Hood stated the City owns the [www.ci.lodi.ca.us](http://www.ci.lodi.ca.us) domain name. Mayor Pro Tempore Mounce stated she liked the idea of having a "for fee" business link element to the website as a revenue source for the City.

Discussion ensued between Mayor Pro Tempore Mounce and City Manager King regarding the evolvement of the website, distinguishing between non-profits for linkage purposes, the possibility of opening up an online public forum for multiple businesses and organizations, and email communications. City Attorney Schwabauer stated email is not considered legal notice under California law at the present time.

In response to Mayor Johnson, Mr. Hood stated Waste Management would be linked to the website because the company provides services on behalf of the City and a link would be appropriate.

Discussion ensued between Mayor Johnson, Mayor Pro Tempore Mounce, and Mr. Hood regarding one-stop shopping through the City's website versus utilizing a search engine and making a policy decision on which links will and will not be allowed.

Mayor Pro Tempore Mounce suggested reviewing the Stockton website as a business model.

In response to Council Member Hansen, City Manager King stated Mr. Hood will monitor the website as this task is traditionally handled by that position.

In response to Council Member Hansen, Mr. Hood stated the website could list a directory of sorts for various services without link ability, but a decision would still need to be made as to which services will be listed.

In response to Council Member Hansen, City Manager King stated staff is still working on the ability to register for classes online. He stated the program will likely come from the departments and the Information Systems Division (ISD).

In response to Mayor Pro Tempore Mounce, City Attorney Schwabauer stated the duplication of public records is permissible.

In response to Myrna Wetzel, Mr. Hood stated minutes are available on the website.

In response to Council Member Hansen, Mr. Hood stated staff is looking into an online program to track and monitor citizen complaints on the City's website.

In response to Council Member Katzakian, City Manager King stated citizen complaints would be routed through Mr. Hood and there are several advantages to this type of automatic tracking program.

Mayor Pro Tempore Mounce stated she is not routinely receiving her email and requested ISD look into the same.

In response to Council Member Katzakian, Mr. Hood stated he is not aware of any links to Lodi Memorial Hospital or additional senior services.

**PUBLIC COMMENTS:**

- In response to Myrna Wetzel, Mr. Hood stated the concerns regarding graffiti could be reported on the telephone hotline or submitted via the online complaint program.
- Keith Colgan spoke against the proposed policy based on his concerns regarding the need for external links, fair and reasonable application of any policy, a separate policy for the Library, the Centennial website link, and a sample link policy from the city of El Paso. In response to Council Member Hansen, Mr. Colgan stated he is requesting links be provided from the City's website to his website with respect to archived Police Department and Senior Services articles.

City Attorney Schwabauer stated the Library is a special entity because it is formed by a vote of the people, governed by a Board of Trustees, and operates pursuant to the Education Code. He stated it is also unique in its function in that its main purpose is information dissemination.

Discussion ensued between Mayor Johnson, Mayor Pro Tempore Mounce, Council Member Hansen, City Manager King, and Mr. Hood regarding the potential of a fee-based policy, links to the Chamber of Commerce, implied endorsements of a commercially oriented website, City services and goals for the website, ability to limit content, and the need for a policy decision regarding the same.

City Manager King stated the item will be pulled off the July 18, 2007, agenda to allow for further consideration of the item.

**C. COMMENTS BY THE PUBLIC ON NON-AGENDA ITEMS**

None.

**D. ADJOURNMENT**

No action was taken by the City Council. The meeting was adjourned at 8:29 a.m.

ATTEST:  
Randi Johl  
City Clerk

**LODI CITY COUNCIL  
SPECIAL JOINT CITY COUNCIL MEETING  
WITH THE REDEVELOPMENT AGENCY  
AND THE LODI PLANNING COMMISSION  
BOYS AND GIRLS CLUB, 275 E. POPLAR STREET  
THURSDAY, JULY 19, 2007**

**A. CALL TO ORDER / ROLL CALL**

The Special Joint City Council meeting with the Redevelopment Agency and the Lodi Planning Commission of July 19, 2007, was called to order by Mayor Johnson at 6:08 p.m.

Present: Council Members – Hansen, Katzakian, Mounce, and Mayor Johnson

Absent: Council Members – Hitchcock

Present: Redevelopment Agency Members – Hansen, Katzakian, Mounce, and  
Chairperson Johnson

Absent: Redevelopment Agency Members – Hitchcock

Present: Planning Commissioners – Hennecke, Kirsten, Kiser, Kuehne, Moran, and  
Chairperson Mattheis

Absent: Planning Commissioners – Cummins and White

Also Present: City Manager King, City Attorney Schwabauer, and City Clerk Johl

**B. TOPIC(S)**

- B-1 “Consider Presentation on Tax Increment and Redevelopment with Possible Action by the City Council/Redevelopment Agency to Direct the City Manager/Executive Director to Enter into Professional Service Agreements for the Purpose of Conducting Various Tasks over Time Related to Establishing a Redevelopment Project Area”

Mayor Johnson called the meeting to order and briefly introduced the subject matter.

City Manager King provided a brief overview of the subject matter of redevelopment. Specific topics of the PowerPoint presentation included redevelopment introduction, objectives for consideration, how tax increment works and is divided, redevelopment project area and related processes, and debt.

James Marshall, City Manager of the city of Merced, provided a brief PowerPoint presentation regarding redevelopment examples from Merced. Specific topics of discussion included a redevelopment overview, how redevelopment can be used, techniques, funding, tax increment, and the processes associated with redevelopment, including plan adoption.

Kurt Hahn, former City Manager of Healdsburg, provided a brief presentation regarding his experience with redevelopment in the city of Healdsburg. Specific topics of discussion included, but were not limited to, successes in Healdsburg, three hotels, two major industrial buildings, job generation, wine tourism connection, assistance for existing small businesses, sidewalk improvements, landscape additions, building façade uplifts, business involvement throughout the city, Council concerns regarding older buildings, neighborhood revitalization efforts, senior housing projects, rental projects, business services, employment related opportunities, non-use of eminent domain, business attraction, and the overall effect of redevelopment in Healdsburg.

Several members of the audience asked questions. The questions pertained to interest rate charges for borrowed money, affect of redevelopment on school districts, size of redevelopment area, survey process to evaluate redevelopment area of project, Cherokee Lane concerns and application of proposed redevelopment project area, previously proposed redevelopment project area, previous efforts and eminent domain possibilities, committee and community involvement, citizen representation in the process, process regarding development of the project area and designation of the same, request to exclude certain

locations such as the Grape Bowl and nearby parks, request to assist Cherokee Lane and provide assistance regarding the same, accountability concerns, levels of government, collection efforts for tax increment, and other redevelopment success levels in other cities.

City Manager King provided an overview of the process associated with determining the project area and explained local and state legislation efforts regarding eminent domain.

City Attorney Schwabauer provided an overview of the legal theory regarding eminent domain. Specific topics of discussion included, but were not limited to, constitutional application, police power outside of the Constitution, existing state law regarding intention declaration, the inability to change eminent domain options after intention declaration, and the referendum process.

Endorsements of the matter were received verbally at the meeting by representatives and in writing by the following agencies: Lodi Unified School District, Lodi Conference and Visitors Bureau, Chamber of Commerce, and Hispanic Chamber of Commerce.

Final comments of general support were provided by the City Council and Planning Commission.

MOTION / VOTE:

The Redevelopment Agency, on motion of Chairperson Johnson, Hansen second, adopted Resolution No. RDA2007-02 authorizing the City Manager/Executive Director to execute the following professional service agreements for the purpose of conducting various tasks related to forming a Redevelopment Project Area.

- Fraser & Associates – tasks related to financial analysis and feasibility (not to exceed \$40,500);
- Stradling Yocca Carlson & Rauth – special legal counsel (not to exceed \$37,750); and
- GRC Consultants – Environmental Impact Report, preparation of reports and documents, and conditions analysis (not to exceed \$177,000).

The motion carried by the following vote:

Ayes: Members – Hansen, Katzakian, Mounce, Johnson

Noes: Members – None

Absent: Members – Hitchcock

C. ADJOURNMENT

There being no further business to come before the City Council, the meeting was adjourned at 8:17 p.m.

ATTEST:

Randi Johl  
City Clerk